

# The Women's Business Center Presents

## “Free Publicity: How to Grab Headlines and Airtime to Promote your Business!” with **Drexel Gilbert**

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No money for advertising? There's another way to propel your business into the spotlight! Spend the day with media expert and image consultant **Drexel Gilbert** and learn the secrets of:

- ⇒ Getting **free publicity** in the news media by giving reporters the stories they want!
- ⇒ Grabbing precious headlines and airtime with news releases that **sizzle** and get results!
- ⇒ Giving an **interview that rocks** and generates excitement about your business!

This action packed, 3-part workshop is loaded with information that can help you master the art of drawing high profile attention to your business at little or no cost to you!

Space is limited! Register now!

“Free Publicity: How to Grab Headlines and Airtime to Promote your Business!”

8 a.m. to 3 p.m. Saturday, September 15, 2007

Business Innovation Center, Room 100 (Please use front entrance.)

1301 Azalea Road, Mobile Discounted early registration fee: \$75 Registration fee after August 31: \$99 Fee includes lunch.

Advance registration required. Space is limited.  
Phone: 251.660.2725 or 800.378.7461



The Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact La Toya Brooks at 251-660-2725, 1301 Azalea Rd, #201A, Mobile, AL 36693. [info@womenbiz.biz](mailto:info@womenbiz.biz)