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Women's Business Center, Inc.

The Buzz About Biz...

August 2008

Welcome Friends!
**Ask A Coach: Your Small
 Business Advisor**
**Client Spotlight: Victorian Lace
 Timeless Bridal Wear**
Upcoming Events
On the road with Bizmobile
Community Events & News



Quotes to Remember . . .

If you pick the right people and give them the opportunity to spread their wings and put compensation as a carrier behind it you almost don't have to manage them.

::: Jack Welch :::

Small Business Guide to Energy Efficiency



Learn How to Go Green!

Whether you own your building or are a tenant, you typically need lighting, heating, air conditioning, power for office equipment, and other services to stay in business.

This guide will help you. ... [read more](#).

Shining Examples of Women in Business

Welcome Friends!

How well do you handle change as an entrepreneur? The most successful entrepreneurs not only embrace change, they actively seek it out knowing that greater fulfillment, success and growth is obtained when you can adapt to an ever changing market.

Perhaps you've grown from a one-person office to managing a staff of five or maybe one of your largest clients just announced that they no longer need your services. Whether large or small, sudden or planned, change is change! [Click here](#) for seven strategic actions to help you deal with change.

In this issue, look for useful tools that can be used in your everyday business life and the calendar of upcoming workshops and seminars.

This newsletter is for everyone, those just starting a new business, more experienced business owners and everyone in between.

Help us meet your business needs by sending your ideas, suggestions, questions or topics you would like to see included in our monthly newsletter to sbrowder@womenbiz.biz.

To your business success,

Sylvia Browder
 Project Director



Ask A Coach: Your Small Business Advisor



Dear Business Coach,

I have been thinking a lot about starting a pet sitting business. I have several friends that have left their dogs with me when they went out of town. I recently had a neighbor that asked me to take care of her dog for the weekend.

I need the income and I love animals. How do I get started?

Tammy W., - Mobile

Hi Tammy,

First, I would like to thank you for emailing me your business questions. Congratulations on taking the first steps into exploring your business idea.

As you may know, planning is one of the most important things that you can do when starting a business. Proper planning is needed for success in business and for that matter, anything that you do in life. ...[read more](#)

For general business questions, please print and fax this [form](#) to 251-660-8854



Last year's cake donated by Pamela Newberry, owner of Buttercream Dreams

This annual event celebrates the members of the Emerald Society and their support of the Women's Business Center while encouraging new members to join.

Members are encouraged to bring guests that may have an interest in being a part of the Women's Business Center.

Enjoy networking with friends, both old and new. Refreshments will be served.

Be a part of the future. Be where you are appreciated!

For more information, call 251-660-2725 or [click here](#) to register online.

The Quarterly Quorum, On the Edge of Success: "Avert Disaster By Being Prepared"



The Board of Directors and Advisory Council of the Women's Business Center, Inc. hosted The Quarterly Quorum, On the Edge of Success: "Avert Disaster By Being Prepared" on Wednesday, July 23rd at Carrabba's Italian Grill in Mobile.

To read more, [click here](#).



and email your question to sbrowder@womenbiz.biz.

Disclaimer: The information in this column is not guaranteed to be the appropriate solution for each individual.

Client Spotlight:

Victorian Lace Timeless Bridal Wear



Naomi Maurer believes there is too much tension associated with planning a wedding! When planning her own marriage two years ago at the age of 45 she did not care to look like a teenager going to the prom. So she went on the hunt for something different.

It was a long and difficult task but eventually she found a dress from the 1930's. To continue, [click here](#).

August Calendar



For a full description of each workshop, fees, time and dates, please [click here](#) to download our August calendar.

BizReady & Loan Clinic - Mobile

Schedule: August 7

Thinking about starting your own small business?

Need capital to start or grow your small business? Let our experts be your guide! Come to the Women's Business Center's BizReady & Loan informational session and find out how the Women's Business Center's services and programs can help you reach your goals.

Learn about:

- The traits of successful entrepreneurs
- The five challenges of every business
- SBA Community Express Loans

To register online, [click here](#).

Success Circle - Baldwin

Schedule: Wednesday, August 20

A monthly roundtable discussion and mentoring group for business women. Meets every 3rd Wednesday at Homestead Village in Fairhope.

To register online, [click here](#).

Grant Writing Basics - Mobile

Schedule: Friday, August 22

Foundation, federal, and community grants are a viable way for 501(c)3 organizations to increase their bottom lines. Grant writing is a key component of the process. Learn the basics of tailoring proposals, what funders look for, internet research for funding sources, and more. Practical examples are used to illustrate how to develop a grant proposal. This Mobile Technical Institute (MTI) Success Seminar Series workshop is presented by MTI and the Women's Business Center.

Seating is limited and pre-registration is required. Continuing Education Credit is available for a variety of professional and healthcare professions, including Alabama social workers and nurses.

For more information and to register call 251-478-6848 or e-mail info@mtimail.com.

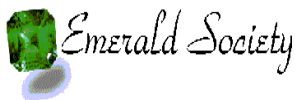
Thank You

Bay Bank

Our partners are the life blood of the Women's Business Center, Inc. Without their commitment of resources, dollars, and in kind services, we would not exist.

Become a Partner

Become an
EMERALD SOCIETY
member TODAY!



Current members, enjoy our new member-to-member discounts. For application, [click here](#).

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Join Our Mailing List!



How To Do Business With ThyssenKrupp Steel USA, LLC

This business to business briefing will discuss how women and minorities can do business with ThyssenKrupp Steele USA

Date: September 18
Facilitator: John R. Boston,
Procurement Leader

Pre-registration is required.
Co-sponsor: EXCELL Enterprise,

Success Circle - Mobile

Schedule: Tuesday, August 26

A monthly roundtable discussion and mentoring group for business women. Meets every 4th Tuesday at Somerby of West Mobile.

Facilitator: Dr. Diana Strum, PhD., Legacy Financial Planning, LLC.
To register online, [click here](#).

Success Circle - Mobile

Schedule: Wednesday, August 27

A monthly roundtable discussion and mentoring group for business women. Mark your calendars now for upcoming meetings on 9/24, 10/22, 11/26.

Facilitator:

Naomi Maurer, My Victorian Bed & Breakfast & My Victorian Lace & Timeless Wear.

To register online, [click here](#).

"Shining Examples of Women in Business" - Mobile

Schedule: Thursday, August 28

This annual event celebrates the members of the Emerald Society and their support of the Women's Business Center while encouraging new members to join. Members are encouraged to bring guests that may have an interest in being a part of the Women's Business Center. Enjoy networking with friends, both old and new. Refreshments will be served.

The Women's Business Center is growing and evolving. Be a part of the future. Be where you are appreciated! Call and make your reservation today!

To register online, [click here](#).

To view our calendar on our website, please, [click here](#). To register or obtain more information on any of our events, call the Women's Business Center at 251-660-2725 or email info@womenbiz.biz. Please pre-register as events are subject to cancellation for lack of registration.

On the road with the Bizmobile

Do you want to start a business or are you a small business owner in need of technical assistance?

The Bizmobile will be in your city:

Bizmobile in Conecuh County

Date: August 6, 2008

Time: 10am - 2pm

Location: Evergreen (1st Wednesday)

Download Flyer: [Evergreen](#)

Bizmobile in Clarke County

Date: August 7, 2008 Grove Hill

Date: August 14, 2008 Thomasville

Time: 10am - 2pm

Location: Clarke County Museum Helm House and Grove Hill Area Chamber of Commerce (1st Thursday) & Thomasville (2nd Thursday)

Download Flyer: [Grove Hill](#) & Thomasville

Bizmobile in Escambia County

Date: August 20, 2008

Time: 10am - 2pm

Location:

Escambia County Industrial Development Authority or Brewton Chamber (3rd Wednesday)

Download Flyer: [Atmore](#)



Inc.

Family Reunion and Marketplace to celebrate Fifteenth Anniversary



The Women's Business Center, Inc. will celebrate its fifteenth year of service to small businesses along the Gulf Coast with a "Family Reunion and Marketplace" on Saturday, October 18, 2008 at Cathedral Square in downtown Mobile. ... [read more](#).

To register today, [click here](#).

Mark Your Calendar For.....



For more information, visit [Mobile Chamber](#).

Bizmobile in Monroe County

Date: August 27, 2008

Time: 10am - 2pm

Location:

Monroeville Area Chamber of Commerce (4th Wednesday)

Download Flyer: [Monroeville](#)

For more Information on these events or services of the WBC, call 251-660-2725 or toll-free 800-378- 7461 or email LaToya Brooks at info@womenbiz.biz.

Community Events & News

Mobile Technical Institute

Special Event Fundraising on Friday, Aug. 1 from 9 a.m. to noon. The class will feature selecting an event, establishing a committee, event organization, setting an event timeline, securing sponsorships, publicity and event logistics. Seating is limited and pre-registration is required.

In addition, MTI will be hosting, 'Covering Your Assets: Understanding Your Fiduciary Responsibilities,' on Friday, August 22 from 11 am - 1 pm. at the MTI campus. This complimentary seminar is designed to provide business owners and those who manage employee benefits programs with insight into the fiduciary responsibilities that go hand in hand with 401(k) plan administration. [Click here](#) for press release.

For more information, call 251-478-6848.

Business @ Breakfast

The Mobile Area Chamber will host B @ B, a bi-monthly event offering members 45 seconds to introduce themselves and their business. Following a brief presentation, introductions and breakfast, attendees are invited to continue to network. The cost is \$8 and includes breakfast.

For more information, contact Emily Pizzo at 251-431-8638.

Business Network International Celebrates Grand Opening

BNI is excited to announce that it has opened a new office at 809 Government St. The new BNI office is housed in a historic building and includes a business resource center that provides free 20-minute marketing tune-ups, a state-of-the-art copy shop and a conference area.

To kickoff its opening, BNI will be hosting the "Keep Hope Alive Event" on August 8, 2008 from 2 p.m. to 6 p.m. to raise funds for college scholarships for the Mobile Kappa League To download press release, [click here](#).

Dale Carnegie Seminar

The Mobile Area Chamber Small Business department will host the Dale Carnegie seminar, Do Your Employees Only Work for a Pay Check, on Thursday, Aug. 7 from 7:30 to 9:30 a.m. in the Chamber's McGowin Room. This workshop will help supervisors, managers and owners: find the secret to moving others to action; gain cooperation instead of compliance; focus on the importance of listening at the highest levels; positively influence the attitudes of others; learn a process that helps develop others through delegation; learn the Cycle of Development that will help rapidly develop people; and create a better balance in life and work.

For more information, contact Brenda Rembert at 431-8607.

Alabama Minority Business Enterprise Center

will host its MED Week activities on Friday, Aug. 22 at Bishop State Community College - Baker Gaines Central Campus. The meeting will feature vander booths, roundtable discussions and lunch speaker Congressman Artur Davis. MBEs are welcome to attend from 9 a.m. to 3 p.m. and guests may attend from 11 a.m. to 3 p.m. The cost is \$25 for MBEs and \$50 for guests. For more information, contact Pamela Gayle Boykin at 433-2250.

SBA Certification Training

Are you interested in doing business with the Government and/or would like more information about 8A certification? If so, the U.S. Small Business Administration (SBA) is offering a three-hour workshop on 8A government

contracting. It will held at the Mobile Chamber's board room, 3rd floor, 451 Government Street, Mobile, AL 36602.

Facilitators: Brent E. McMahan, Senior Area Manager and Susan Baxter, Lead Business Development Specialist
To reserve your seat, please call Brent at 251-544-7401

Laughter Missing from Workplace? Not Funny!

Could your workplace use more humor? Do you and your fellow employees want a reason to laugh? Laughter has been shown to improve immune functions, vibrate muscles giving you an internal massage, to have good cardio-vascular effects, to relieve stress, to discharge physical and emotional tension. Also, its been shown that people who laugh together work together better.

[Read more](#)

The Women's Business Center, Inc., would like to thank you for your support of our mission. If you know anyone that can benefit from our newsletter, please forward to them.

To your business success,

WBC Staff



The Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accomendations for persons with disabilities will be made if requested at least two weeks in advance. Contact LaToya Brooks at 251-660-2725, 1301 Azalea Rd, #201A, Mobile, AL 36693. info@womenbiz.biz.

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