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News Release

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The Women's Business Center, Inc. introduces BizReady, a must attend workshop for entrepreneurs

MOBILE, AL – August 20, 2007, 2007 – Thinking about starting your own small business? Or are you a current small business owner needing a boost to go to the next level? Let our experts be your guide! Come to the Women's Business Center's BizReady workshop and find out how you can turn your dream into a reality.

BizReady is loaded with information on being a business owner. Discuss the traits of successful entrepreneurs and the skills and qualifications necessary to consider entrepreneurship. Find out why people are entering into business ownership in record numbers and how to increase your odds of success by researching and planning. Learn the five challenges every business owner faces, and the steps to overcome them.

Discover how you can participate in First Step FastTrac[®], a practical, hands-on education program created by entrepreneurs for entrepreneurs. This program is designed to help entrepreneurs hone the skills needed to create, manage, and grow successful businesses. First Step FastTrac[®] is part of the First Step Fund family of entrepreneurial programs and incorporates materials from the award-winning FastTrac[®] program.

The Women's Business Center, Inc. has set September 6, 2007 from 5:30 pm to 7:00 pm to kick off BizReady. The workshop will be held at the Business Innovation Center, Room 100, Mobile and is free of charge. Advance registration is required. To register for BizReady call 251-660-2725 or 1-800-378-7461, or email info@womenbiz.biz.

The Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact LaToya Brooks at 251-660-2725, 1301 Azalea Rd, #201A, Mobile, AL 36693, info@womenbiz.biz.