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## Women's Business Center, Inc.

### The Buzz About Biz...

Welcome Friends!  
**Womenbiz Community  
 Resource Directory Publication  
 Date Announced**  
**The Art of Networking  
 Ask A Coach: Your Small  
 Business Advisor**  
**Client Spotlight: JRC Technology  
 Group, LLC**  
**Upcoming Events**  
**On the road with the Bizmobile  
 Success Circles**  
**Community Events & News**



Need help taking a perfect digital image of your product for your website?

Want the best photo of your item to post on ebay?

Facilitator: Maria P. Spies  
 Nationally Known Potter and Art  
 Photography Trainer

Sponsors: Mobile Arts Council &  
 Alabama State Council on the Arts

For more information, [click here](#)

### Quarterly Quorum

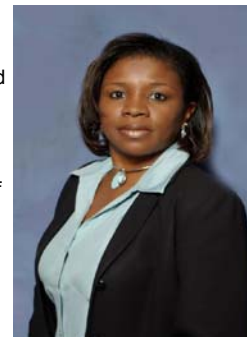
June 1, 2009

### Welcome Friends!

Networking is more than just showing up at events and handing your business card or brochure out to others, it's leveraging both business and personal connections.

Effective business networking is the linking together of individuals who, through trust and relationship building, become walking, talking advertisements for one another, says Stephanie Speisman.

Here are [10 Tips for Successful Business Networking](#).



### The Scoop on Social Media

What's the big deal about social networking? Want to learn about social networking, sign up today! If you are interested in an upcoming teleseminar on using social networking, please email me at [sbrowder@womenbiz.biz](mailto:sbrowder@womenbiz.biz) with a subject line, 'interested in social networking for my business.' Webinar in mid July. To see Sylvia featured in an Expert Q & A about social networking, [click here](#).

In this issue, look for useful tools that can be used in your everyday business life and the calendar of upcoming workshops and seminars.

This newsletter is for everyone, those just starting a new business, more experienced business owners and everyone in between.

Help us meet your business needs by sending your ideas, suggestions, questions or topics you would like to see included in our monthly newsletter to [sbrowder@womenbiz.biz](mailto:sbrowder@womenbiz.biz).

To your business success,

Sylvia Browder  
 Project Director

### Womenbiz Community Resource Directory Publication Date Announced

Today the Women's Business Center, Inc. announced that its annual resource directory, Womenbiz, is being compiled now and will be ready for distribution in the seven counties of southeast Alabama by August 20, 2009. [Click here](#) to read more.

### "The Art of Networking: Using Relationships to Build Your Business."

Relationship building and getting to know potential clients are all apart of networking. In business, it is the key to success!

Networking is developing mutually beneficial relationships with others and personally, professionally or a combination of both. It is



**Recap**



The Women's Business Center, Inc. held their second quarter "Quarterly Quorum" for 2009 on May 6 at Carrabba's Italian Grill from 11:30am-1pm.

[Read more...](#)

**Congratulations 2009 SAL Award Recipients**



**Photo from left:** Jeanne Croom, Traci Gyan, Cindie Carter, Yuvonne Brazier, Robin Lea, Patricia Wheat Vanderpool and Melanie Buffet

[Click here](#) for SAL Recipients bios

**Thank You**

**[EAP Lifestyle Management, LLC](#)**

Our partners are the life blood of the Women's Business Center, Inc. Without their commitment of resources, dollars, and in kind services, we would not exist.

**[Become a Partner](#)**

**SPOTLIGHT:**

Women's Business Center, Inc.  
Board of Directors 2008-09

the art of meeting people and expanding contacts through creating and nurturing partnerships.

Join expert Business Coach & Consultant, Lakesha Womack, for all workshops.

Download flyers:

[Atmore](#), [Brewton](#), [Evergreen](#) & [Monroeville](#)

**Ask A Coach: Your Small Business Advisor**



**Dear Coach,**

I just started my business and am in need of some marketing material. I purchased a business card software because it looked so simple. I don't particularly like the finished product. Are there any workshops to help you create professional looking business cards and brochures at a reasonable price? I have NO budget!!

A. Hallsmill - Mobile

First I would like to take this time to thank you for emailing me your business questions. Congratulations,

for starting your business. Your email is great timing as there is an article this month about 'image.'

Most of us start our homebased small businesses on a shoestring budget. At the same time, it is important to make a small investment on your marketing material. The most important thing that you want to convey to your potential client is a professional and polished image. You can't do everything, so consider budgeting for your marketing material.

Please feel free to contact our office for a free, no obligation counseling session. We would be delighted to discuss more about marketing ideas for your business.

To your business success,

Sylvia Browder

For general business questions, please print and fax this [form](#) to 251-660-8854 and email your question to [info@womenbiz.biz](mailto:info@womenbiz.biz).

**Disclaimer:** The information in this column is not guaranteed to be the appropriate solution for each individual.

**Client Spotlight:**

**JRC Technology Group, LLC**



JRC Technology Group, LLC is owned and operated by Jeanne Croom. JRC Technology Group is an information technology services company located in Mobile, AL that serves the Gulf Coast and surrounding areas. [Read more...](#)

**For more information:**

JRC Technology Group, LLC  
4354-A Old Shell Road, Suite 178

Mobile, AL 36608  
(251)605-3365

Website: <http://www.jrc technologygroup.com/>



**June Calendar**



Richard Lindsey, CPA  
Partner  
[Zevac & Lindsey](#)

The Women's Business Center, Inc. announced today the selection of new officers and directors for its 2008-09 fiscal year.

To read article, [click here](#).



Quotes to Remember . . .

In the past a leader was a boss. Today's leaders must be partners with their people.. they no longer can lead solely based on positional power.

::: Ken Blanchard:::

**Become a  
Women's Business  
Center Alliance  
member TODAY!**



Current members, enjoy our new member-to-member discounts. For application, [click here](#).

**Join Us ...  
'Taste of Alliance'**

WBCA members are invited to join other Alliance members in a friendly and relaxing atmosphere.

House wine will be served at a discounted rate of \$4 per glass. Bring plenty of business cards to share!

For a full description of each workshop, fees, times and dates, please [click here](#) to download our June calendar.

To register or obtain more information on any of our events, call the Women's Business Center at 251-660-2725 or email [info@womenbiz.biz](mailto:info@womenbiz.biz).

Please pre-register as events are subject to cancellation for lack of registration.

## On the road with the Bizmobile

**Do you want to start a business or are you a small business owner in need of technical assistance?**

**The Bizmobile will be in your city:**



### Bizmobile in Conecuh County

**Date:** June 3, 2009

**Time:** 10am - 2pm

**Location:** Evergreen (1st Wednesday)

Download flyer: [Evergreen](#)

### Bizmobile in Clarke County

**Date:** June 25, 2009 Thomasville

**Time:** 10am - 2pm

**Location:** Thomasville (4th Thursday).

Download flyer: [Thomasville](#)

### Bizmobile in Escambia County

**Date:** June 17, 2009 Atmore

**Date:** June 11, 2009 Brewton

**Time:** 10am - 2pm

**Location:**

Escambia County Industrial Development Authority (3rd Wednesday) and Brewton Area Chamber (2nd Thursday)

Download flyer: [Atmore](#) - [Brewton](#)

### Bizmobile in Monroe

**Date:** June 24, 2009

**Time:** 10am - 2pm

**Location:**

Monroe Area Chamber of Commerce (4th Wednesday)

Download flyer: [Monroeville](#)

### Bizmobile in Washington County

**Date:** June 10, 2009

**Time:** 10am - 2 pm

**Location:** Washington County Library (2nd Wednesday)

Download flyer: [Chatom](#)

For more Information on these events or services of the WBC, call 251-660-2725 or toll-free 800-378-7461 or email LaToya Brooks at [info@womenbiz.biz](mailto:info@womenbiz.biz).

## Join Us at... Success Circles



**Success Circles are monthly roundtable discussions and mentoring groups for business women.**

**Taste! Wine Bar**  
**2524 Old Shell**  
**Mobile, AL 36607**  
**Every third Thursday**  
**5:00 - 6:30**

### Quick Links...

[Our Website](#)

[Join WBCA](#)

[Join Advisory Council](#)

[More About Us](#)

[Womenbiz Directory](#)

[Join Our Mailing List!](#)

For a full description of each workshop, fees, times and dates, please [click here](#) to download our June calendar.

Success Circle - West Mobile

Schedule: Tuesday, June 2, 2009

Join Dr. Sturm for a lively discussion on 'Executive Summary,' Pulling it all Together.

Facilitator: Diana Sturm, Ph.D., Legacy Financial Planning, LLC

Success Circle - Eastern Shore

Schedule: Tuesday, June 9, 2009

Join us for a lively discussion ""Operations & Logistics: How your business will work internally." This business focused group includes networking, mentoring and discussion on pertinent areas of business.

Facilitator: Beth Dotson, Huntington Learning Center

Success Circle - Daphne

Schedule: Tuesday, June 23, 2009

Join us for our new Daphne Success Circle. We will begin with the introduction of SWOT analysis with discussion focusing on your business strengths.

Facilitator: Sherman Blosser, Women's Business Center

Success Circle - Fairhope

Schedule: Wednesday, June 17, 2009

Join us for a discussion on "Money Resources: How to finance your business."

Facilitator: Suzanne Luker, TimePlus Payroll

Success Circle - Saraland

Schedule: Thursday, June 18, 2009

Join us for a discussion on Marketing Plan: How are you going to present your business to your target market?

We will be discussing a different component of a business plan and how they affect your business each month.

Facilitator: Angela Weil, Microtel Inn & Suites North Mobile

Success Circle - Citronelle

Schedule: Thursday, June 25, 2009

This is your opportunity to meet with other Citronelle area small business women to discuss business concerns in a supportive environment.

Market Research: Determining who needs your product or service and what the potential income is for your business.

Facilitator: Sherman Blosser, Women's Business Center

For more Information on these events or services of the WBC, call 251-660-2725 or toll-free 800-378- 7461 or email LaToya Brooks at [info@womenbiz.biz](mailto:info@womenbiz.biz).

## Community Events & News

### America Recovery Act Loan Program

Beginning on Monday, June 15, SBA will begin offering a new lending program, America's Recovery Capital (ARC) loans. ARC loans are deferred-payment loans of up to \$35,000 available to established, viable, for-profit small businesses that need short-term help to make their principal and interest payments on existing qualifying debt. ARC loans are interest-free to the borrower, 100 percent guaranteed by the SBA and have no SBA fees associated with them. ARC loans will be made directly by commercial lenders. For more information, call 431-8652 or visit [www.sba.gov](http://www.sba.gov).

### Mobile Technical Institute

is offering Excel 2003, Behavior Based Interviewing, Effective Performance

Appraisals and Business Writing Basics seminars. Seating is limited and pre-registration is required for all sessions. For more information, call 478-6848 or visit [www.mobiletechwebsite.com](http://www.mobiletechwebsite.com).

#### Mobile Area Chamber

Business @ Breakfast on Wednesday, June 10 at the Chamber, 451 Government St., from 7:30 to 8:30 a.m. B@B offers members the opportunity to wake up for breakfast and start networking with 45 seconds to introduce themselves and their business. Reserve your space by June 8 for this event. Reservations are required by contacting Missy Hartley at 431-8638.

#### Mobile Area Chamber

Executive Roundtable, a monthly forum exclusively for Mobile Area Chamber member small business owners and managers, will have a meeting on Tuesday, June 16 from 8 to 9 a.m. in the Chamber's Board Room. There is no charge to attend, but seating is limited. For reservations contact Brenda Rembert at 431-8607.

The Women's Business Center, Inc., would like to thank you for your support of our mission. If you know anyone that can benefit from our newsletter, please forward to them.

To your business success,

Women's Business Center Staff



The Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact LaToya Brooks at 251-660-2725, 1301 Azalea Rd, #201A, Mobile, AL 36693. [info@womenbiz.biz](mailto:info@womenbiz.biz).

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