

From: Sylvia Browder <sbrowder@womenbiz.biz>

Subject: News from Women's Business Center, Inc.

Reply: sbrowder@womenbiz.biz

You're receiving this email because of your relationship with Women's Business Center, Inc.. Please [confirm](#) your continued interest in receiving email from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.

Women's Business Center, Inc.

The Buzz About Biz...

Welcome Friends!
The Entrepreneur's Challenges Series
Back to School for Better Business
Dive Right In, The Sharks Won't Bite
Upcoming Events
On the road with Bizmobile
Community Events & News



First Step FastTrac® In full swing!

Graduation is set for December 6.

Heres what one student said:
I am so glad I took the time to take this class. I have learned so much about starting a business that I didnt realize I needed to know. I recommend this class to anyone who wants to start a business.
 Matroy B.

We are currently accepting registration for a new class to begin in early February 2008. Call today for more details!

[Click here for more information.](#)

Partner's Corner

Our partners are the life blood of the Women's Business Center, Inc. Without their commitment of resources, dollars, and in kind services, we would not exist.

November 2007

Welcome Friends!

Can you believe that November is already upon us.

Did you know:

November is the eleventh month of the year in the Gregorian Calendar and one of four Gregorian months with the length of 30 days. In Latin, novem means "nine".

In the United States, elections are held on the Tuesday after the first Monday of November. They therefore fall between November 2 and November 8. In even numbered years, members of the House of Representatives are elected to two-year terms, and about one third of the U.S. Senate are elected to six-year terms. The President of the United States is elected in years divisible by four.

Americans celebrate the Thanksgiving holiday on the fourth Thursday of November, with the Friday after being also an unofficial day off from work for many and known as "Black Friday."

In this issue, look for useful tools that can be used in your everyday business life and the calendar of upcoming workshops and seminars.

This newsletter is for everyone, those just starting a new business, more experienced business owners and everyone in between.

Help us meet your business needs by sending your ideas, suggestions, questions or topics you would like to see included in our monthly newsletter to sbrowder@womenbiz.biz.

To your business success,

Sylvia Browder
Project Director



Take 'The Entrepreneur's Challenges' Series



The Women's Business Center, Inc., proudly introduces new services to clients interested in one-on-one business coaching & consulting services.

The new series, 'Entrepreneur's **Challenges**,' features an initial coaching session which allows the business coach and client to become acquainted. This session enables our business coach(es) to gather and examine information about the client's business idea to determine where they are in the business planning process. For clients with existing businesses, this is a great way to target key issues affecting your business.

The five areas covered in the series are:

- Entrepreneur Challenge #1 - The Business Idea

[Become a Partner](#)



[Visit Our Sponsor](#)

A Message From Our New Board President



Thank you for your continued support and dedication of the Women's Business Center. We welcome this year with great enthusiasm as we celebrate our 15th anniversary supporting women (and men) who dream of business ownership and those who have achieved that dream! Our 2007-2008 fiscal year begins with many opportunities to encourage and strengthen relationships with our clients, friends, and partners. As the year progresses, I challenge each of you to partner up with the Women's Business Center by forwarding our newsletter to your friends, family, and colleagues. We look forward to another exciting year! Thank you especially to our staff for their countless dedication in making a difference!

Meet the New 2008 Board of Directors

To read their bio's, please [click here](#) or to visit our website, [click here](#).

**Become an
EMERALD SOCIETY
member TODAY!**

- Entrepreneur Challenge #2 - Marketing & Sales
- Entrepreneur Challenge #3 - Competition
- Entrepreneur Challenge #4 - Operation Management
- Entrepreneur Challenge #5 - Finance Management

For more information about this service and pricing, [click here](#).

BACK TO SCHOOL FOR BETTER BUSINESS FALL CLASSES AND SEMINARS CAN IMPROVE YOUR BUSINESS BY YEAR END

Fall is in the air, kids are back in school and you can finally get back to some serious work. But, before you head into the office, you may want to drop into a class or two. Fall is a great time to pick up a few new skills to help you improve your business bottom line. Maybe you want to learn a new computer program, get some sage advice on how to keep your employees happy and on the job, or figure out how to make the money from your company website. Regardless of your goals, there is a class, workshop or seminar just waiting for you. For more information, [click here](#).

Book Review: Dive Right In, The Sharks Won't Bite: The Entrepreneurial Woman's Guide to Success

Are you planning to open your own business? Are you already living the entrepreneurial life? Either way, *Dive Right In, The Sharks Won't Bite: The Entrepreneurial Woman's Guide to Success* is a must-read for you. Author Jane Wesman opened her own business more than 25 years ago, building Jane Wesman Public Relations from the ground floor to the flourishing, successful organization that it is today. To continue this article, [click here](#)

Upcoming Events

November Calendar



For a full description of each workshop, fees, time and dates, please [click here](#), to download our November Calendar.

BizReady - Mobile

Schedule: Tuesday, November 13, 2007

Thinking about starting your own small business? Let our experts be your guide! Come to the Women's Business Center's BizReady workshop and find out how you can turn your dream into a reality.

Loan Clinic - Mobile

Schedule: Tuesday, October 16

Is SBA or Community Express program loan the answer for you? Find out, get an application. SBA Loans range from \$5,000 to 25,000 with no collateral required. Community Express program unsecured loans are up to \$50,000.

Success Circle - Fairhope & Mobile

Schedule: Wednesday, November 14 (Fairhope)
Tuesday, November 27 (Mobile)

A monthly roundtable discussion and mentoring group for business women. Meets every 4th Tuesday at Somerby of West Mobile & every 3rd Wednesday at Homestead Village in Fairhope.

Turning Prospects into Clients to Reach Your Sales Goals - Mobile

Schedule: Thursday, November 29

More clients equal more profits. If improving your bottom line is a priority to you don't miss this workshop! Take advantage of Guy Fletcher's 20+ years of successful sales experience. Learn the critical steps to growing your business by increasing your client base.



Current members, enjoy our new member-to-member discounts. For application, [click here](#).

Quick Links...

[Our Website](#)

[Join Emerald Society](#)

[Join Advisory Council](#)

[More About Us](#)

[Womenbiz Directory](#)

[Join Our Mailing List!](#)

A MUST ATTEND! 2007 HOLIDAY DINNER & SILENT AUCTION



The seventh annual **Holiday Dinner & Silent Auction** will be held Tuesday, December 11th from 6-9:30 PM at the Bienville Club.

Save the date and plan to attend this fun opportunity to network, visit with friends and buy unique gifts for your holiday giving. Watch for more information on this exciting event.

To view our calendar on our website, please, [click here](#). To register or obtain more information on any of our events, call the Women's Business Center at 251-660-2725 or email info@womenbiz.biz. Please pre-register as events are subject to cancellation for lack of registration.

On the road with the Bizmobile

Do you want to start a business or are a small business owner in need of technical assistance? The Bizmobile will be in your city:



Bizmobile in Clarke County

Date: 11/28

Time: 10am - 3pm

Location: Alabama Southern Community College

Bizmobile in Conecuh County

Date: TBA

Time: 10am - 3pm

Location:

Bizmobile in Escambia County

Date: 11/1

Time: 10am - 7pm

Location: various locations

Bizmobile in Monroe County

Date: 11/2 and 11/15

Time: 10am - 3pm

Location: Monroeville Area Chamber of Commerce

Bizmobile in Washington County

Date: TBA

Time: 10am - 3pm

Location:

For more information on these events or services of the WBC, call 251-660-2725 or toll-free 800-378-7461 or email LaToya Brooks at info@womenbiz.biz.

Community Events & News

Zonta Club of Mobile

Presents Pampered Shopping!

Please join us for a day of stress free, relaxed shopping. Stroll among the vendors and sip coffee, juice or Bucky's Punch and nibble on delicious snacks while you shop. All ticket purchasers will be eligible for lots of wonderful door prizes donated by the vendors. For more information, [click here](#) or contact Sylvia R. Roberts at 251-666-7773 or srobertsimc@comcast.net

The Dale Carnegie® Course

Areas included in the 12 session Leadership Development process: Coming to the Mobile Bay Area! This course will help you master the capabilities demanded in today's tough business environment. You'll learn to strengthen interpersonal relationships, manage stress and handle fast-changing workplace conditions. You'll be better equipped to perform as a persuasive communicator, problem-solver and focused leader. For more information, [click here](#). Visit their website for a wealth of information, [click here](#).

Networking Mixer and Informational Evening

Come to this special event on Tuesday, November 6. Meet new people and hear about a strategic system that can dramatically impact the quality of your referrals

and enhance your business relationships so that you build a life, not just a living. For the best way to predict the future is to create it! Would you like to help someone else grow their business by high quality referrals? For more information, call Melanie Thornton at 251.366.7344 or Cindie Carter at 251-380-3833. Hosts: Melanie Thornton, Cindie Carter, Susan Luker, George McKee, and Janice Malone.

Patriot Express, Your Key To Success

The U.S. Small Business Administration has announced the SBA's Patriot Express Pilot Loan Initiative for veterans and members of the military community wanting to establish or expand small businesses. For more information, [click here](#).

ABWA Fall Enrollment & Membership Drive

American Business Women Association (ABWA) mission is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The **ABWA Mobile Chapter** will host its fall enrollment

Date: Nov. 12, 2007 at 6:00 pm

Location: 900 Hillcrest Rd (Prudential Cooper's office). For more information, call Sylvia Browder at 251-660-2725 or email sbrowder@womenbiz.biz. For more information about ABWA National, [click here](#).

The Women's Business Center, Inc., would like to thank you for your support of our mission. If you know anyone that can benefit from our newsletter, please forward to them.

To your business success,

WBC Staff



The Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact LaToya Brooks at 252-660-2725, 1301 Azalea Rd, #201A, Mobile, AL 36693. info@womenbiz.biz.

[Forward email](#)

[SafeUnsubscribe®](#)

This email was sent to kcatwyp@aol.com, by sbrowder@womenbiz.biz
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Women's Business Center, Inc. | 1301 Azalea Rd., Suite 201A | Mobile | AL | 36693